





SIA Foundation

INNOVATIO



Impact Report 2024 - 2025

SIA Foundation



^{*} SIA Foundation



ABOUT US

At Sola & Ibukun Adeyinka (SIA) Foundation, we envision an empowered Africa where everyone, regardless of background, can reach their full potential and uplift their communities.

Driven by Africa's entrepreneurial spirit, we focus on discovering talent, building skills, and creating opportunities, especially for the youth.

We believe education transforms lives. That's why we promote access to quality learning and real-world skills, guided by compassion, inclusion, and mutual respect. Our goal is to bridge societal gaps and turn shared prosperity into reality.

OUR MISSION

deeply SIA Foundation, we are At committed to nurturing talent, developing skills and creating opportunities. Our approach is to foster the entrepreneurial drive of Africans, economically empower expand access quality women, to education, support skills development while cultivating an environment of empathy, equality, and respect. Through these concerted efforts, we promote both social and economic inclusion, paving the way for shared prosperity.

OUR VISION

An empowered Africa where individuals can maximize their potential, uplift themselves, their families, and communities, thereby creating shared prosperity for all





Our Priorities

Nurturing the Entrepreneurial Drive

we prioritize the cultivation of an entrepreneurial spirit among the individuals we support. Through mentoring programs, skill development, vocational training, business workshops, and provision of seed funding, we equip budding entrepreneurs with the resources, knowledge, and skills they need to transform their ideas into sustainable businesses. By igniting their entrepreneurial drive, we are not only contributing to their personal growth, but also spurring community development and national economic advancement.

Expanding Access to Quality Education



Education is the cornerstone of individual and societal growth. To that end, we invest in initiatives that expand access to quality education, especially for children from disadvantaged backgrounds.

Our efforts range from scholarships and mentorship programs to infrastructure development and curriculum enhancement in schools. By ensuring every child has access to the education they deserve, we are setting the foundation for a prosperous future.

Enhancing Women's Economic Empowerment

3

Recognizing the untapped potential of women in Africa, we are deeply committed to their economic empowerment.

Through targeted initiatives such as microfinance programs, vocational training, and leadership development, we provide women with the tools necessary to gain financial independence. We also advocate for gender equality, fostering an environment where women have equal access to opportunities and resources.

Fostering an Empathetic Environment



Our commitment to fostering an environment steeped in empathy, equality, and respect translates into several key initiatives. Each initiative is designed to provide a platform for learning, understanding, and practicing these essential values. Here's how we work towards this objective; Workshops and Trainings, Safe Space Forum, Arts and Media Initiatives, Peer Education Programs.





IMPACT SNAPSHOT FOR 2024 - 2025



Business empowered from our flagship Startup Foundry program and women empowerment.



Businesses mentorship

provided with



Students awarded scholarships to support quality education



Provided to innovative startups between 2024 - 2025



Volunteers in our community supporting our mission.



individuals and businesses through skill-building sessions and knowledge-sharing events.









Message from the Co-Chair

Our mission is to make opportunities accessible for women, children, and youths in Africa. Africa and Africans are faced with the challenges of actualizing their dreams. While a good number of Africans have been able to do great things, collectively we have not been able to master shared posterity because the opportunities available to a few are not available to a majority. This is what the SIA Foundation was created for, actualising each African dream one by one, a step at a time. Our programs are designed to create more jobs through entrepreneurship, more value through education, and equality through women empowerment while also promoting a just environment. We are confident that the SIA foundation is the bridge that will shape a prosperous tomorrow for Africa and Africans in general."

Sola Adeyinka



🕴 SIA Foundation

Message from the Co-Chair

Our mission is to create the kind of environment where people, especially women, children, and youth, can act, decide, and thrive-because they have the tools, the support, and the power to do so.

Africa has no shortage of brilliance, talent, or resilience. What we need is shared prosperity-opportunities that are not reserved for the few, but multiplied for the many. At SIA Foundation, we are committed to helping people not just survive, but rise-to believe again, build again, and become again.

Whether it's through entrepreneurship, education, mentorship, or simply a helping hand, we invite you to walk with us. Bring your time, your voice, your resources. Because lifting another is not charity-it is how we build a better world for us all."



Dr. Ibukun Adeyinka

Nurturing the Entrepreneurial Drive oy young people





Supporting Entrepreneurship: The Startup Foundry

As part of its commitment to building a more inclusive and economically vibrant Africa, the Sola and Ibukun Adeyinka (SIA) Foundation launched the inaugural SIA Startup Foundry Program-a bold step towards unlocking the potential of earlystage African businesses.

Held in partnership with The Nest Innovation Technology Park, the program selected 40 promising startups from across Nigeria to participate in a 4-week intensive bootcamp, covering core areas such as:

- Business development
- Financial planning
- Team building
- Crafting investor-ready pitch decks

The program's structure went beyond technical training-it built resilience, sharpened vision, and created community. Many participants reported a 40% increase in sales, the formation of strategic partnerships, and measurable improvements in team productivity.









Supporting Entrepreneurship: The Startup Foundry

Following a competitive pitch process, five exceptional businesses emerged as winners of \$10,000 in total grant funding:

- 🔰 OJ Technologies (Winner)
- 🟅 Greenera Technologies (1st runner-up)
- 👌 Verd Foods, Natal Cares, and Dash Studios (2nd runners-up)

"This program embodies our commitment to Africa's entrepreneurial spirit and fostering a thriving business ecosystem."

- Mr. Sola Adeyinka, Co-Chair, SIA Foundation

"The SIA Startup Foundry taught me to create structures and strategies that ensure no money is left idly on the table."

– Grace Darko, Verd Foods

"The sense of community within the program made us strive for excellence and push boundaries."

- Uche Udekwe, Natal Cares

This initiative speaks directly to the Foundation's mission to democratize access to opportunity, especially for youths, women, and marginalized communities. The Startup Foundry is now set to become an annual flagship initiative, nurturing a generation of scalable, impact-driven African businesses.









Foundation

Supporting Entrepreneurship: The Startup Foundry Cohort 2



Terms and Conditions Apply

50 businesses were shortlisted and are currently going through our online training which will culminate in 6 people getting booster funds for their business amounting to \$10,000







Empowering Growth-Stage Entrepreneurs: GLT Expansion 2025 Pitch Event

In partnership with the GLT Business School, the SIA Foundation proudly supported the Expansion 2025 Program, a targeted intervention designed to empower early and growth-stage entrepreneurs with the skills, confidence, and tools needed to scale their businesses effectively.

Over the course of several weeks, participants underwent intensive training, strategy development, and pitch preparation. This culminated in the highly anticipated Pitch Event, where the finalists unveiled innovative solutions and robust expansion plans before a panel of judges and a supportive audience.

Finalist Showcase: The following entrepreneurs emerged as top finalists, each representing bold ideas and scalable ventures:

- The Raconteur Nexus (@theraconteurnexus)
- Helia Collective (@heliacollective)
- Ferdie Marie Solutions (@ferdiemariesolutions)
- Cheetah (@cheetah_hq)
- 5StarMums (@5starmums)
- Elpher Cleaning Services Ltd (@elphercleaningservices)
- Soups and Diet (@s_ddrinks)
- Tastes of Ambrosia (@tastesofambrosia)
- Mcrystal Limited (@mcrystalcinemas)
- Jesil Outfits (@jesil_outfits)
- Snazzy Fashion Enterprises
- HairbyFash (@hairbyfash)
- JO Global Properties (@joglobalproperties)
- GNK Studios (@gnkstudiosng)

These businesses represent a wide spectrum of sectors, including fashion, real estate, wellness, tech, media, and family solutions-underscoring the vibrancy and diversity of Nigeria's entrepreneurial landscape.

"Last week's Pitch Event was a true testament to the power of learning, strategy, and vision. Each business that took the stage demonstrated remarkable growth, clarity, and confidence," said a GLT facilitator.

The event wasn't just a pitch competition-it was a celebration of transformation. Entrepreneurs who started the program uncertain of their next move left equipped with clear pathways for growth, refined business models, and new networks of support.

This initiative is a shining example of SIA Foundation's unwavering belief in equipping African entrepreneurs not just to start, but to scale.







Empowering Through Expertise: Our Changemakers

SIA Foundation continues to amplify impact by convening top-tier professionals and thought leaders who pour into our community through inspiring webinars, workshops, and mentorship sessions.

In 2024-2025, we hosted several standout sessions that ignited vision, built capacity, and sparked sustainable action:

- Tunbosun Akeju, Brand Strategist, delivered a dynamic session on "Mastering Brand Strategy: Elevating Your Brand in a Competitive Market", equipping startups with tools for visibility and relevance.
- Debola Deji-Kurunmi (DDK) led an empowering webinar, "Becoming the CEO of Your Life," helping participants embrace vision, ownership, and self-leadership.
- Nonso Okpala, Group CEO of VFD Group, shared lessons on "Building a Sustainable Corporate Entity," drawing from VFD's journey from a barbershop to a successful investment company.
- Emmanuel Tarfa, a voice for visionary youth leadership, anchored the session on "Standing Out and Staying Relevant Amid Crisis," challenging youths to rise above economic limitations and global uncertainties.

"These sessions aren't just about knowledge-they're about activation. Every speaker helped participants unlock something within themselves and their businesses."

- SIA Foundation Program Associate

These leaders continue to shape the mindset and skillset of hundreds of entrepreneurs, students, and professionals across Nigeria.







Empower Together Scholarship Project – Maryanne College

As part of the Empower Together Initiative, the SIA Foundation awarded scholarships to 15 exceptional and underprivileged students of Maryanne College, Lagos Island, with a generous donation of #2,000,000 from Mr. Olamide Balogun.

The project aimed to bridge financial barriers to education, focusing on academic merit and financial need. Following a transparent selection process, tuition for the 2nd term was fully covered, directly supporting students from JS2 to SS2.





A total of #1,747,000 was disbursed, with a #253,000 balance earmarked for continued scholarship support in 2025. Key Impact:

- Enabled uninterrupted education for 15 students
- Alleviated financial burden for families
- Received heartfelt appreciation from beneficiaries

"Thank you for the scholarship opportunity. God bless the SIA Foundation."

– Kayode Oluwatimileyin, JS3



Economic Empowerment of Women





Empowering Dreams: Olamide Sulaimon's Journey

Meet Olamide Sulaimon, a brilliant 19year-old secondary school graduate with an inspiring gift for fashion and garmentmaking. Her passion for tailoring isn't just a hobby–it's a pathway to independence and purpose.

Through the support of the SIA Foundation, Olamide recently received a brand new industrial sewing machine–a game-changing tool that marks a powerful step toward economic empowerment and self-reliance. With this gift, she can now take on more clients, refine her craft, and fund her education while building a sustainable business.

But that's not all-Olamide is also receiving dedicated mentorship to help her navigate the business world, set achievable goals, and grow her entrepreneurial vision.

Follow her journey: <u>@yaroq.ng</u> With resources in hand and guidance by her side, Olamide is not just sewing clothes-she's stitching together a future full of potential.







Fostering an Environment Rooted in Empathy, Equality, and Respect



Empowering Growth-Stage Entrepreneurs: GLT Expansion 2025 Pitch Event

t the SIA Foundation, we believe that sustainable development is not just about economic support-it's about human dignity, mutual respect, and shared understanding. Through our programming, we are intentional about cultivating a culture where empathy, equality, and respect are not optional values-they are the foundation.

Our workshops, mentorship sessions, and community engagements are designed to empower individuals–especially women, children, and marginalized groups–to speak up, stand tall, and thrive without fear. By promoting inclusive mindsets and equitable access to opportunities, we are helping build communities where everyone feels seen, heard, and valued.

This focus is woven into every initiative we run-from how we select our scholarship recipients, to how we train entrepreneurs, to how we engage with the people we serve. Because when people are treated with dignity, they are better equipped to dream, to build, and to lift others as they rise.

Together, we are creating a culture of compassion-one community, one program, one empowered life at a time.





Partner with us

At SIA Foundation, we are on a mission to build a future where no dream is limited by lack of opportunity. From equipping young entrepreneurs with tools for success, to empowering women with skills for independence, to supporting children through education—we are changing lives, one story at a time. But we can't do it alone. Your partnership—whether through funding, mentorship, volunteering, or strategic collaboration—can help us scale our impact and reach even more underserved communities across Nigeria and beyond. When you partner with us, you're not just supporting a program. You're:

- Investing in human potential
- Fueling shared prosperity

• Creating a legacy of impact "True influence is not about being the center of attention; it's about the depth of our impact on others' hearts and lives."

Join us. Let's build a future where empathy leads, dignity wins, and every individual has the chance to thrive.



We thank you for your continued support in our programs. SIA Foundation 1-5 Odunlami Street Marina 08077855777 www.siafdn.org info@siafdn.org